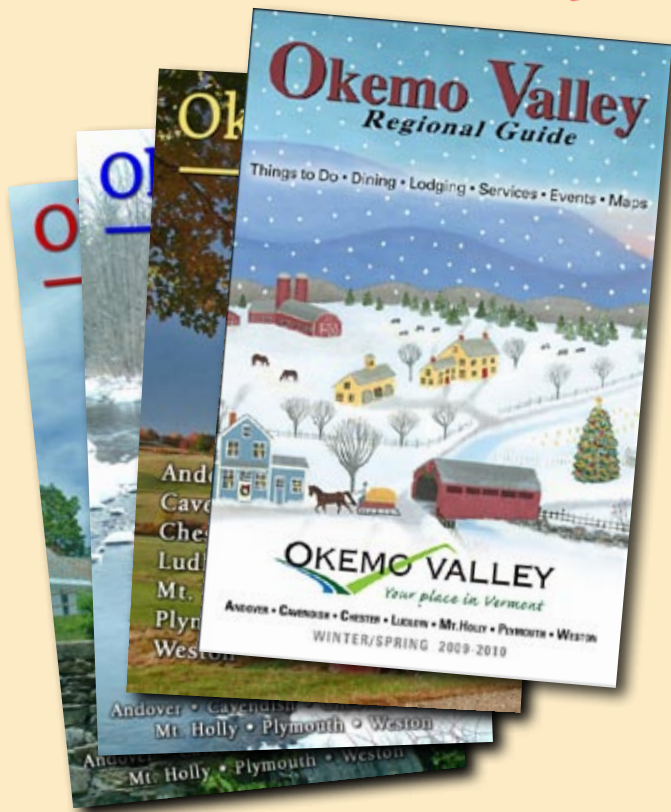


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Okemo Valley Regional Guide



2010 Summer Edition Details and Distribution

- Digest size, full color throughout
- Distribution: May 24, 2010 to November, 2010
- Print Quantity: 20,000
- 200 local area businesses
- Vermont State Welcome Centers (5):
Guilford, Fair Haven, Williston,
Sharon and Hartford
- Chamber Information Centers:
Ludlow and Chester
- Condominium rentals: Okemo Mountain
Resort and Slopeside Okemo Rentals
- Property Rental Agencies
- Chamber inquiry fulfillment
- Municipal offices in the region
- Travel Shows: including the Big E in
Springfield, MA - September 23 & 24, 2010
- Okemo Mtn. Resort Welcome Center,
Jackson Gore Concierge & RCI guests

The Okemo Valley's #1 publication to find things-to-do and places to go.

- The area's most comprehensive guide to Things-to-do, Restaurants, Shopping, Lodging & Services.
- Editorial coverage of topics such as "Okemo Valley weddings" and "the localvore movement".
- Free of charge: Complete chamber of commerce membership directory listed by category, and complete alphabetical index of chamber members in the back of the book.

2010 Summer Guidebook Advertising Deadline: April 16, 2010

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the Corner . . .**

Exposure for you all year long . . . in circulation until Dec 2010.

Okemo Valley Regional Map
Okemo Valley Passport to Savings

Maps are the #1 requested item at the Vermont Welcome Centers. Your Okemo Valley Map is in all 16 of them!



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Look for more information late summer 2010 for the 2011 editions.



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See order form and specification sheet for sizes and more details.